

What is Your “WHY”?

Discovering your “why” and what excites you are important. However, making sure your team members and team as a whole have a strong “why” is where harmony and momentum occur.

Before discovering your “why,” answer the following questions.

WHY

Step 1.

1. What excites you the most? What excites you NOW?

2. How will you share your “why”?

3. What excites your team members?

HOW

Step 2.

How will you accomplish your belief?

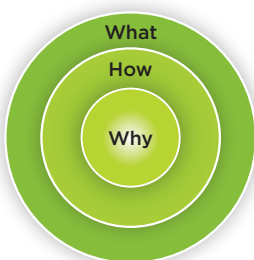
I will accomplish / show people this by...

WHAT

Step 3.

What do you do to accomplish your belief?...

What I do to accomplish this is...



To learn more about this concept go to www.ted.com and in the search bar type in "Simon Sinek: How great leaders inspire action" or use the following QR code.

