

The Best Meal Replacement Shake in the Market is Now NSF Certified for Sport



Martin Rucker Jr.
Isagenix Associate



- **NSF Certified for Sport**
- NSF Certification ensures no cross-contamination with banned substances
- Ideal for professional and collegiate athletes
- Supports muscle growth to the max
- Slow muscle breakdown
- Enhance feeling of fullness

IsaLean Pro Natural Vanilla



Isagenix recognizes that elite athletes have specific needs. That's why we've worked with NSF to offer targeted quantities of IsaLean® Pro in Natural Vanilla that is NSF Certified for Sport.

Formulated to provide a balance of high-quality protein, good fats and energy-boosting carbohydrates along with a broad performance spectrum of vitamins and minerals, IsaLean Pro Shakes are ideal for increasing your protein intake. It can be used as a meal replacement or post-workout protein boost.

No-Compromise Products, Backed by Science

NSF Certified IsaLean Pro is the same great product, made with the same great process, with the added benefit of third-party testing and certification.

Every Isagenix product is held to our no-compromise standards that ensure everything we produce is safe, pure and effective. Our internal team consists of Master Formulator John Anderson, our Scientific Advisory Board and more than 30 scientists—who work to identify formulations and create the most effective products based on the latest research.

Materials and final formulations undergo rigorous testing and inspection for purity, strength and composition. Even our facilities are extensively audited to ensure a perfect process from beginning to end. In fact, Isagenix invests heavily in the testing of raw materials, finished goods and third-party testing alone. We don't just say "no compromise," we mean it.



Why Whey is Superior for Athletes

Pure and natural: Typically, whey is extracted from milk by using acids or salts, and heat, which denatures the whey. Denaturing breaks down the protein and strips the whey of its natural, high-quality benefits. It also destroys bioactive compounds that have multiple benefits for humans. That's why Isagenix uses undenatured whey protein.

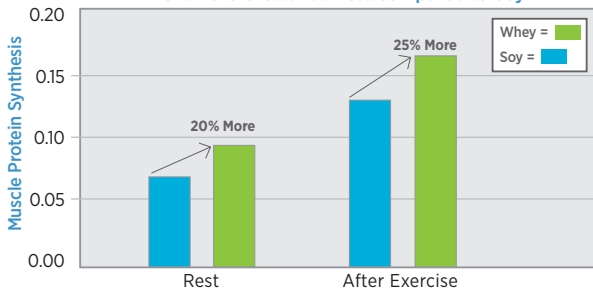
Key amino acid profile: Undenatured whey contains numerous amino acid pairs and amino acid triples that fit specific genetic locks in the body to turn on protein functions. Studies show undenatured whey protein also supports production of glutathione, a key antioxidant for battling oxidative stress.

Benefits of Isagenix undenatured whey protein :

Isagenix whey protein is sourced from cows not treated with hormones or routine antibiotics. The whey protein is put through an ultrafiltration process that keeps the whey intact (undenatured). Our superior amino acid profile, with a high concentration of branched-chain amino acids, supports lean muscle growth.

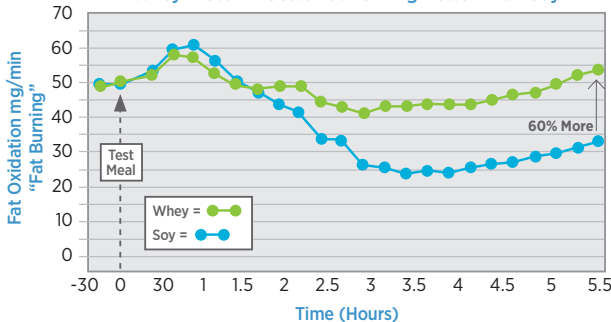
Better than soy: There are a number of meal replacement shakes out there with soy protein. Research shows that whey protein surpasses the results of soy-based shakes (see graphs) for fat burning, muscle retention and growth. Whey protein increases your ability to feel full longer and stimulates the production of heat in the human body so you can burn more calories.

Whey Leads to 25% More Muscle Growth After Exercise & 20% More Growth at Rest Compared to Soy



Whey protein stimulates more muscle growth than soy. As the graph depicts, at rest, whey protein stimulates almost 20% more muscle growth than soy and after exercise, whey stimulates 25% more muscle growth than soy. *Tang et al. J. Apply Physiol. 107, 2009*

Whey Protein Boosts Fat Burning Better Than Soy



Whey protein has been proven to consistently deliver the best results for fat oxidation (aka "fat burning"). *Acheson et al. 2011.*

For more information, please contact your Isagenix Independent Associate:

Frequently Asked Questions

Q: How do I Purchase NSF Certified for Sport IsaLean Pro in Natural Vanilla?

A: This item will be available for purchase a la carte only, in the U.S., for \$52.95 per box (34 BV). NSF Certified IsaLean Pro in Natural Vanilla can be ordered in the Associate Back Office under "Energy & Performance Solutions" or by calling our Customer Care team at 1-877-877-8111.

You can add it to any order, as an a la carte item. NSF Certified IsaLean Pro in Natural Vanilla is not an option in any Isagenix systems or paks, or on Autoship.

Q: What is NSF?

A: Manufacturers, regulators and consumers look to NSF International for the development of public health standards and certification programs that help protect the world's food, water, consumer products and environment. Founded in 1944, their mission is to protect and improve global human health. As an independent, accredited organization, they develop standards, and test and certify products and systems. They provide auditing, education and risk management solutions for public health and the environment.

Q: What is NSF Certified for Sport?

A: To meet the growing demands of athletes, coaches and all those concerned about banned substances in sports supplements, NSF created the NSF Certified for Sport program. The program certifies that what is on the label is in the bottle and that the product does not contain unsafe levels of contaminants.

Q: Is it the same formula as IsaLean Pro?

A: This product is no different from our IsaLean Pro Natural Vanilla Shake. It is the same great product made with the same great process, with specific quantities having been tested and certified by a third-party. This product is perfect for the professional or elite athlete whose organizations allow them to use only NSF certified supplements. For everyone else, the regular IsaLean Pro has all of the same benefits.

Q: Are any other Isagenix products NSF Certified for Sport?

A: Not at this time.

For more information about the NSF Certified for Sport program, visit NSFSport.com.

Other questions about Team Isagenix—our elite athlete program—and NSF certification can be directed to ProSports@IsagenixCorp.com.

